NSU Libraries Strategic Plan

2012-2015

Strategic Goal 1. Develop a culture of learning and discovery throughout the university.

1. Assess, develop, and maintain the library’s physical and online collections.
2. Develop and maintain partnerships with relevant internal and external stakeholders.
3. Increase awareness of the Library by promoting library resources and services through physical and virtual outreach.
4. Assess and enhance the Library’s information literacy instruction program in light of appropriate professional standards and emerging technologies.
5. Collaborate with other university departments and services to develop a new paradigm for the First Year Experience.
6. Support both internal and University-wide data collection and assessment.
7. Encourage and provide opportunities for faculty/staff development.
8. Encourage and provide opportunities for student worker training.
9. Evaluate staffing level and remuneration.
10. Build professional networks for improved sharing of knowledge and resources.
11. Review and improve (as needed) library safety and security for patrons, personnel, materials, and facilities.
12. Develop the JVL Digital library to serve as a repository of unique documents and other items from the library and Archives collections in order to serve the needs of global scholars.

Strategic Goal 2: Develop sustainable communities, encompassing environmental responsibility and community capacity-building.

1. Address evolving space and technology needs.
2. Continue exploring green methods for all of our services.

Strategic Goal 3: Build and reinforce an environment that values full inclusion, collaboration and shared leadership in the life of the university and in all external relationships.

1. Employ and retain a diverse, motivated, and caring staff.
2. Continue to build Assistive Technology Resources and Services.
Strategic Goal 4: Encourage and nourish a commitment to civic engagement by our students, our faculty and our staff.

1. Continue to use social media outlets to tell the library story and engage students in service to the library and the community
2. Develop a community of alumni, donors, and friends that is active and supportive of NSU.
3. Collaborate in educational ventures with public and private sector entities.
4. Serve as a resource to the campus for copyright and intellectual property information

Strategic Goal 5: Develop an environment which encourages global knowledge and cultural sensitivity.

1. Strengthen and expand the library’s Special Collection of Oklahoma/Native American materials and services.

Strategic Goal 6: Improve quality of life by serving as a cultural and entertainment destination on our campuses and throughout the region we serve.

Strategic Goal 7: Develop and manage the resources of the university to support a vibrant and viable community.

1. Enhance user satisfaction with library discovery by expanding technology to meet modern 3.0 needs
2. Upgrade facilities to increase job satisfaction and productivity
3. Acquire, service, and maintain the technological devices in the library.
4. Obtain grant to prepare traveling exhibit on history of Northeastern.
5. Identify, implement, and market special projects and/or activities
6. Explore recruitment opportunities
7. Identify and develop student retention opportunities